



Education

May '26
Bachelor of Fine Arts, Graphic Design
East Carolina University
Honors College
GPA: 3.99/4.0

Relevant Experience

Graphic Designer

East Carolina University College of Business | Oct '24 - Present | Greenville, NC

- Create digital and print materials across web, social, and campus signage, ensuring clear hierarchy and visually engaging layouts.
- Collaborate with teams to design event graphics, promotional materials, and LCD screen visuals that communicate key messages effectively.
- Produce over 1,000 assets per semester that align with content strategy and audience needs.
- Photograph events and capture key moments to support marketing campaigns.

Graphic Designer and Marketing Coordinator

A Little Bit of Art | Nov '23 - Present | Belmont, NC

- Design and maintain the studio website, improving visual clarity, navigation, and accessibility through strong design principles.
- Establish cohesive brand systems with typography, color, and imagery to strengthen brand recognition.
- Produce marketing content across web, social, and email platforms to drive engagement.
- Track engagement metrics and refine visuals, contributing to a 200% increase in site users, 19% growth in email engagement, 400% boost in Facebook activity, and 140% growth on Instagram.
- Design and distribute monthly newsletters via Mailchimp with accessible layouts and compelling visuals, increasing content interaction.

Art Studio Manager and Instructor

A Little Bit of Art | May '21 - Present | Belmont, NC

- Lead workshops and camps, adapting instruction to varied creative skill levels and participant needs.
- Guide students through creative projects across multiple mediums, emphasizing experimentation and refinement.
- Independently manage private events and summer camps, overseeing 20+ participants with organized workflows and clear communication.

UX Design Intern

Biasly | May '25 - Aug '25 | Remote, USA

- Designed page layouts and visual compositions in Figma with a focus on clarity, consistency, and visual hierarchy.
- Created polished prototypes to refine structure, flow, and overall presentation.
- Applied design system standards to maintain consistent typography, color, and layout patterns.
- Completed a professional design training certificate.

Certifications

Web Authoring Using Adobe Dreamweaver
Received '22

Adobe Certified Professional in Visual Design
Received '21

Graphic Design and Illustration Using Adobe Photoshop
Received '21

Visual Design Using Adobe Photoshop
Received '21

Adobe Certified Professional in Web Design
Received '21

Memberships

Design Associates
Member, '22-Present

Honors College Centennial Fellow
Member, '22-Present

Chancellor's List
Member, '22-Present

Omicron Delta Kappa Leadership Honor Society
Member, '23-Present

Honor Society of Phi Kappa Phi
Member, '25-Present

Skills

Adobe Creative Suite
Branding and Identity
Layout and Typography
Graphic and Marketing Design
Figma
User Experience (UX) and User Interface (UI) Design
User Research and Testing
Project Management
Photography